



preemiePRO

Vol. VIII, Issue 8: August 2021



A NOTE FROM JENNY

Preemie moms and NICU Professionals know firsthand the many challenges that come with breastfeeding a baby in the NICU. A preemie's lack of muscle development, difficulty latching on, and the infamous "suck, swallow, and breath" is enough to stress a preemie mom out to no end. This month is **National Breastfeeding Month**. Here are resources for breastfeeding preemie moms:

- **Positive Preemie Breastfeeding Tips** - Download this informative PremieWorld Freebie with tips to breastfeeding in the NICU. <https://premieworld.com/portfolio-item/positive-preemie-breastfeeding-tips/>
- **Helping My Very Tiny Baby Thrive** - Tips on helping your preemie thrive with information on a human milk-based fortifier versus bovine-based fortifiers. <https://premieworld.com/portfolio-item/helping-my-very-tiny-baby-thrive/>

Remember, breastfeeding isn't always easy and it isn't just about putting your baby to breast. Pumping is still breastfeeding and just attempting to breastfeed IS breastfeeding! Hang in there!

continued at premieworld.com/note-from-jenny-2021-Aug

STRATEGIC PARTNERS

PROLACTA BIOSCIENCE



prolacta.com

SAGE THERAPEUTICS



sagerx.com

NICU HEALING



nicuhealing.com

ONCE UPON A PREMIE



onceuponapremie.com

WANT TO PARTNER WITH PREMIEWORLD?

Visit premieworld.com/our-partners to inquire.

INDUSTRY NEWS

CURRENT PREMIE-RELATED RESEARCH AND NEWS

- Study links screen time to cognitive, behavioral issues in kids born extremely preterm - <https://preemie.us/ScreenTimeAndPremies>
- Paid leave for nurses and midwives who experience preterm baby loss or premature births - <https://preemie.us/NursesPaidLeave>
- Risk prediction model developed for preterm births - <https://preemie.us/RiskPredictionModel>
- Key protein offers hope for preventing premature births - <https://preemie.us/KeyProteinPrematurePrevention>



continued at premieworld.com/industrynews-2021-Aug



CAROLYN TENEYCK

SENIOR DIRECTOR, ADVOCACY & GOV'T AFFAIRS, PROLACTA BIOSCIENCE



“There's no substitute for human milk!”
- Carolyn TenEyck

Meet Carolyn TenEyck, Senior Director of Advocacy and Government Affairs for Prolacta Bioscience.

“I have been advocating for preemies for the past 13 years. In my current role, I work with Prolacta Bioscience, a research-driven company dedicated to advancing the science of human milk, which is both fascinating and rewarding...With a combined background in public relations and Intensive Care Nursing, supporting the most fragile patients is more than a job to me—it is a privilege, a mission, and a ministry,” shares Carolyn.



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SADIE'S PURPOSE

OUTREACH: NATIONAL



“I started Sadie's Purpose after our twin girls were born three months premature. One of our girls spent seven months in the hospital, most of them in the NICU, with serious complications. Having older children as well, we realized what a scary (and boring) place the NICU is for siblings, and how unprepared parents can feel,” shares Founder, Amanda Knight.

Sadie's Purpose gives back in a way that can help ease that stress, by providing support packs with essentials for parents and activities to occupy siblings.



continued at premieworld.com/org-2021-Aug

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PREEMIE SWAG



It's not just the cool design or perfect fit—our t-shirts help support our organization.

Each shirt is constructed with 100% fine jersey cotton.



QUESTION OF THE MONTH

How did you celebrate when your preemie graduated from the NICU?

- @monarch_mothering_doula: We didn't tell anyone we were being discharged and spent the first three days home in complete bliss. Was so nice after never being alone with my daughter. I still celebrate her homecoming with a day together.
- @katerinenorland: Stopping to pick up endless amounts of prescription medicines and tanks of oxygen.
- @sisterfriendup: I brought him home and gave him a bath!



PREMIERWORLD TAGS

KAI & KEANU PARK

“Kai & Keanu were born at 29 weeks gestation. Kai weighed 3.2 lbs and Keanu, 3.7 lbs. These cuties spent 44 days in the NICU.

Currently they are riding balance bikes and participating in Martial Arts at Satori Academy West Long Branch, NJ. ”



Tag us on Instagram before the 15th of the month for a chance to be highlighted!



continued at premiworld.com/PWtags-2021-Aug



WHAT'S NEW?

ELI COLLINS FOUNDATION FOR PREMATURE BABIES



Eli Babies 2nd Annual Baby Contest was held on 04/22/21. The proceeds from this event assist preemie families in the NICU. Meet this year's adorable Eli Babies winners:

- Little Miss Elibabies: Lillyonna Washington
- 1st Runner-up: Riyenne Cooper
- 2nd Runner-up: Taylor Drawhorn

Learn more about Eli Collins Foundation for Premature Babies and their mission by clicking on the link below.



continued at premiworld.com/WhatsNew-2021-Aug



PREEMIE GENIUS



MATRONEÉ LLC

Approximately 1 in 10 infants may require NICU assistance. Enter the **Mati Cap!**

A Better Look for Lifesaving Treatment and a design with NICU & PICU children in mind.



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PREEMIE STORY OF THE MONTH

DOMENICO ISRAEL MARTINEZ



“To our little boy who rocked our world before he was even born...Thank you for teaching me to be a better person, and an even better mom.”
-Hillary Martinez

“Our story starts on Sunday, January 27 2019...I got up to use the restroom, came back and felt a little gush of fluid...and then I started bleeding...”

Thinking that I just did too much that day, I told my husband, “I’ll be back. I’m just going to run in and get checked out...I’ll be right back.”

“Right back” turned into 5 weeks. It turns out, my water broke at 28 weeks,” shares Hillary Martinez



continued at premiworld.com/premiestory-2021-Aug



PREEMIE FREEBIES

BREASTFEEDING STATISTICS CARD

Our August freebie is a Breastfeeding Statistics Card from the **Alliance for Black NICU Families**. The Alliance seeks to raise the voices of Black families in the NICU. *Ahora disponible en Español!*



get it at premiworld.com/premie-freebies

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